

Buckinghamshire Culture

Summer of Stories Filmmaker Brief

1. Project Summary

Buckinghamshire Culture is seeking expressions of interest from filmmakers able to record, edit and produce a short film to showcase activity delivered as part of our Summer of Stories programme in 2021. Consisting of two major strands, this programme will see activity taking place across Buckinghamshire this summer – through a touring Story Stall and resulting collective showcase, and the Open Weekend over 22-25 July. The Story Stall will be toured by artists who will engage the public in conversations about their stories of happiness in Bucks. The film created will share both the delivery of the programme, as well as the experiences and impact from the point of view of the participants and artists.

2. Background

Buckinghamshire Culture is the new cultural development partnership for the county, tasked with delivering the [Buckinghamshire Cultural Strategy](#). In the long term, we aim to develop a county-wide Storytelling Festival for Buckinghamshire that offers opportunities to experience and participate in storytelling; firing imaginations and creativity through immersive and engaging events and activities. We want to embrace a broad range of arts, music and performance, as well as exploring gaming and technology as ways to unlock creativity and tell stories.

In order to develop the flagship festival, we are undertaking a period of research and development (during 2021), which will include research into festival models, consultation, work with schools, access needs analysis and creative/cultural pilot activity with target audiences to test approaches to sharing and shaping storytelling. 'Summer of Stories' is our first programme designed to explore stories and storytelling in the county. This programme is funded by Arts Council

3. Summer of Stories Commission

Commission aim:

To record and share, via a short film and social film clips, the delivery and experience of Summer of Stories from the view point of artists and participants.

We want to create a short film that documents the delivery of the 'Summer of Stories' programme whilst celebrating the range of creative, cultural and stories activity taking place in the county. This film will form part of our project evaluation, as well as advocacy for the breadth and shape of creativity and culture in the county. The film and clips will be used on our own website and that of partners, as well as being shared on social media.

It is hoped that the final film will share information in a range of ways, including short clips from participants, statistics and footage of our residents participating and engaging in creative activity.

Commission Objectives:



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- a) To document and share the delivery of the ‘Summer of Stories’ programme
- b) To showcase the breadth of Open Weekend activity taking place in July
- c) To collect content to allow for coverage of at least 20 activities, and include at least 10 interviews in the final film
- d) To share the development of the Story Stall as it visits places across Bucks and artists engage with the public across the county
- e) To share the impact and value of creativity and culture to those taking part in our project
- f) To showcase the range of stories of happiness that are shared as part of the Story Stall project
- g) To ensure that all permissions are gained, and held, to film participants and use this content in perpetuity.

All delivery must be undertaken in a Covid-safe manner.

4. Eligibility

To be eligible to apply, applicants must be based in Buckinghamshire or one of these 6 surrounding counties/locations:

- Bedfordshire
- Berkshire
- Hertfordshire
- Milton Keynes
- Northamptonshire
- Oxfordshire

5. Skills and Experience

We are seeking filmmakers able to:

- a) Demonstrate a track record of producing short films for creative and cultural projects
- b) Demonstrate a track record of creating meaningful short films that share impact
- c) Work collaboratively with participants and other organisations
- d) Be innovative and engage people in interesting and new ways with the subject of storytelling and story sharing
- e) Show value and benefits of creativity through clips and film footage
- f) Engage the public and illicit great content and permission to use this content.

6. Management and Reporting

The successful applicants will report to the Buckinghamshire Culture Partnerships and Strategy Manager. A project plan will be developed and monitored in line with key milestones.

7. Budget

We are offering a fixed fee of £3,000.

This is fully inclusive of VAT, travel, expenses etc.

8. Timescales and Availability



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Expression of Interest deadline: 10 June 2021

Delivery period: 26 June – 30 October 2021

Open Weekend: 22 – 25 July 2021

Story Stall Tour: 1 June – 31 August 2021 actual dates tbc

Final film/clips delivered: 30 October

9. Submission of Proposal

To submit an Expression of interest please send the items below to Lallie:

lallie@buckinghamshireculture.org by **5pm, 10 June 2021**

1. Expression of Interest (no more than 1 A4 page) outlining:
 - Your approach to the project
 - Your relevant experience
 - How you would use the budget
2. CVs of those involved, or organisational statement sharing skills of those involved
3. Up to 3 examples of previous work

10. Further Information

For further information please contact: Lallie, lallie@buckinghamshireculture.org